**Report on the**

**Spanish publishing sector**

**2013**

Federación de Gremios de

Editores de España -- FGEE

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**Domestic book trade market**

These are the main figures out of the FGEE annual report on the Spanish domestic book market. They apply to the private sector’s companies affiliated to FGEE.

Private publishers affiliated to FGEE 809

Employees (direct employ) 12,241

Titles published (including reprints) 76,434

Number of printed copies (thousands) 246,345

Average print run (copies per title) 3,223

Active titles 524,213

Domestic market turnover (RRP) (mill. Euros) 2,181.97

Domestic market net turnover (mill. Euros) 1,514.10

Copies sold (thousands) 153,828

Average price (Euros) 14.18

These data reflect the impact of the economic crisis and the changes in the sector. There is 7 companies less affiliated and the number of employees drops by 3.5% in relation to 2012.

There’s also a 3.5% less titles published than in 2012; less copies printed (12.1%), and a drop of 317 titles in the average print run.

153,828 thousand copies have been sold in the domestic market: 63.2% of the total production. The rest of the copies having been either exported either returned from the booksellers to the publishers.

The total turnover has decreased in 2013 an 11.7% in relation to the precedent year (2,181.97 million Euros in 2013, 2,471.49 million Euros in 2012.

The average price per copy has been 14.18 €; 0.34 € less than in 2012: a drop of 2.3%.

If we consider the subject classification, only the self-help books sales increase (+1.1%); STM (–23.4%), literature (–17.2%), social sciences and humanities (–14.4%), children’s and teenage (–9.8%), and text (nonacademic) books (–9.6%), they all decrease.

* Four subjects represent 75.6% of the domestic market sales: literature (19.5%), children’s and teenage (12.2%), text (nonacademic) books (33.3%) and social sciences (10.6%).
* In 2013, the turnover for literature was 468.81 million euros (102.33 million -21.8%- corresponding to paperback editions). The novels represent 90.9% of the turnover and 91.5% of the copies sell; contemporary novel represents 51.3% of the total turnover for novel.
* Children’s and teenage, with 267.28 million euros is this year, is 9.8% less than in 2012.
* Turnover for text (nonacademic) books decrease 9.6% in relation to the previous year: 726.29 million euros.
* Social sciences and humanities, with 230.33 million euros, is 14.4% less than the previous year.
* 70.06 million euros is the turnover of STM books: 23.4% less than in 2012.
* Self-help books, with a turnover of 141.78 million euros, rise 1.1% in relation to 2012.
* 149,19 million euros is the turnover for popular books in 2013, an 8% less than the previous year.
* Reference books, with a turnover of 45.61 million euros (0.2% less than in 2012) keep stable.
* Comic books, had a turnover of 53.54 million euros, a 2.9% less than the previous year.

**Spanish book export market**

The report on the Spanish book export market, carried out every year by the Asociación de las Cámaras del Libro de España (Association of Book Chambers of Spain), formerly “Federación Española de Cámaras del Libro”, reveals that in 2013 books and related products export was 526.48 million euros. Import of books, newspapers and periodicals was 203.76 million euros. So, the balance of the book sector was 322.72 million euros positive, 24 million euros more than in 2012. We should highlight that –for those export figures- the book sector was responsible of 68% (357.54 million euros) and the printing sector of the rest: 32%, for a value of 168.94 million euros.

The report shows that the book sector exports mainly to the Americas (182.146 million euros) and Europe (149.30 million euros), while the printing sector exports mainly to Europe (153.488 million euros) and a little to the Americas (6 million euros).

There are big increases in the exports to Africa and Asia.

The country export ranking in Europe is France, Portugal, United Kingdom and Italy. In the Americas is Mexico, Argentina, Brazil, Chile and the U.S.

The report also shows that:

* The book export decreased 0.16% in relation to 2012.
* The Americas are still the main market for the export publishing companies.
* The European Union is the first destination of the book sector exports.
* The traditional book keeps a good trend in Europe.
* Export of collectables and kiosk materials recovers the figures after the drop in 2009.
* The exports of books for learning of Spanish stay stable.
* North America is one of the main markets for Spanish books. Even though the direct exports had a decrease in the last decade, Spanish companies have reinforced its presence in that market through shipments from Latin-American countries and indirect exports from China.
* The import figures decrease (-10.88%), mainly due to the drop of the sales of newspapers and periodicals. The number of the printing works done in Far East countries increases a 3.42%. A 36% of the Spanish imports consist in newspapers and periodicals and a 43% printing and co-edition works.
* The commercial balance of the book sector is clearly positive: almost three hundred and twenty three million euros in 2013.